MUJERES DE

REAL

2026

Sponsorship Pack

BUILDING OPPORTUNITY FOR OUR CRE COMMUNITY

Creating transformative opportunities for Latinx Professionals in Commercial Real Estate

OUR MISSION

Building Our CRE Community

Our mission is to enhance visibility and career advancement for professionals in commercial real estate by creating a dynamic network that represents all professional levels across various industry sectors.

With less than 3% of Latino professionals in executive and decision-making roles, REAL is committed to increasing representation of emerging Latino leaders in commercial real estate. We focus on developing the workforce by fostering relationships, supporting career development, encouraging entrepreneurship, and driving talent engagement.

REAL's Growth & Impact

Over the past two years, REAL has expanded its presence and strengthened its network, creating opportunities for Latino professionals in commercial real estate.

2 Cities

LA and NYC

15

Events

1500+

Attendees

15+

Corporate Partners

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MUJERES DE REAL NYC PRESENTS

YOUR NETWORK, YOUR FUTURE

An intimate evening of intentional networking, meaningful connections, and actionable strategies to expand your circle and elevate your career.

Saint Restaurrant Bar & Speakeasy
136 2nd Ave, New York, NY 10003

Free for Members & Students
Non-Members - $25

Register Today

Thursday Oct. 8th, 2026

6:00 PM ET

For more information, visit us at www.rea-l.org/events

MUJERES DE
REĀL

Dear Potential Sponsors,

On behalf of the Real Estate Association of Latinx Professionals (REĀL), we are honored to invite your organization to support our upcoming **Mujeres de REĀL: Your Network, Your Future** event on October 8th from 6:00 pm to 9:00pm at Saint Restaurant Bar & Speakeasy, New York.

Mujeres de REĀL brings together commercial real estate businesswomen through leadership, education, networking support, and national recognition in an intimate setting. Designed to elevate Latina businesswomen across every career stage, our platform delivers value across four core pillars:

- **Networking Support:** Curated opportunities to connect with peers, mentors, and industry leaders in a supportive, close-knit environment.
- **Business Growth:** Access to insights, tools, and opportunities that drive advancement, joint ventures, and career mobility.
- **Education & Learning:** Specialized content tailored to the unique experiences of women in CRE, covering emerging market trends and industry best practices.
- **Community of Support:** A trusted circle of professionals who share lived experiences, offer direct encouragement, and celebrate collective success.

While Latinx professionals continue to shape the future of commercial real estate, Latinas remain significantly underrepresented in executive and investment decision-making roles. Mujeres de REĀL actively bridges this gap by converting intention into access, capital, and career trajectory.

Sponsoring this initiative offers your organization key opportunities to:

- **Engage Top Talent:** Connect directly with a curated network of highly motivated Latina executives, entrepreneurs, and rising stars.
- **Elevate Brand Visibility:** Showcase your organization's commitment to gender equity and representation within an intimate, high-value forum.
- **Invest in Mobility:** Directly support specialized programming, executive mentorship, and business development for women in CRE.

We have outlined several sponsorship levels designed to offer meaningful alignment and visibility for your organization. Your partnership will directly empower Mujeres de REĀL's mission to champion, advance, and recognize Latina leaders across the CRE ecosystem.

We look forward to collaborating with you.

Sincerely

Melissa Bindra, Lillian Plata & Lillian Acosta
Mujeres de REĀL Co-Chairs, New York / New Jersey Committee

REAL Board & Committee Representation:
Wonderful Real Estate Development, DBI Projects, Wells Fargo, ALN Advisors, MBT Development, Connect CRE, Douglass Park Asset Management, and many more.

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Sponsorship Tiers

All REĀL memberships include access to future REĀL events, exclusive member directory & more.

Platinum $5,000+

- Verbal recognition at the event
- Logo placement on our marketing materials & website
- Two (2) Annual REĀL social media posts/highlights
- One (1) future panel speaking opportunity
- Annual Membership for five (5) employees

Gold – $2,500+

- Verbal recognition at the event
- Logo placement on our marketing materials & website
- One (1) Annual REĀL social media posts/highlights
- Annual Membership for three (3) employees

Silver – $1,500

- Verbal recognition at the event
- Logo placement on our marketing materials & website
- Annual Membership for one (1) employee

Real Estate Association of Latinx Professionals (REĀL) is a 501(c)(3) nonprofit organization.

Does your employer match charitable gifts? REĀL is now available through Benevity. Search for Real Estate Association of Latinx Professionals through your employer's workplace giving portal and see if your contribution is eligible for a company match.

Your contribution and a potential employer match helps REĀL expand programming, professional development, mentorship, and opportunities for professionals across the commercial real estate industry.

Questions?
Please reach out to us at info@rea-l.org

Previous & Current Sponsors

Vaya
DEVELOPMENT

BELL ROW
TITLE AGENCY

Your generous contribution will make a significant impact on fostering and inclusion in the CRE industry.

REĀL

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