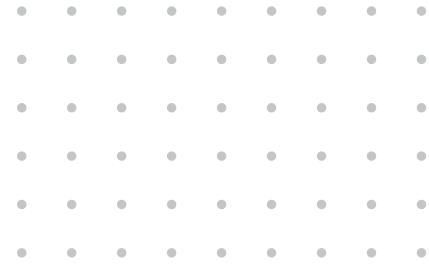


Sponsorship Pack





Creating transformative opportunities for Latino Professionals in Commercial Real Estate

OUR MISSION

Building Our CRE Community

Our mission is to enhance visibility and career advancement for professionals in commercial real estate by creating a dynamic network that represents all professional levels across various industry sectors.

With less than 3% of Latino professionals in executive and decision-making roles, REAL is committed to increasing representation of emerging Latino leaders in commercial real estate. We focus on developing the workforce by fostering relationships, supporting career development, encouraging entrepreneurship, and driving talent engagement.

BUILDING OPPORTUNITY FOR OUR CRE COMMUNITY

REAL's Growth & Impact

Over the past two years, REAL has expanded its presence and strengthened its network, creating opportunities for Latino professionals in commercial real estate.

2 Cities

LA and NYC

1500+

Attendees

15

Events

15+

Corporate
Partners





REÁL

NUEVA GEN

In-Person Event

Building the Pipeline

REÁL NUEVA GEN was created for young professionals to foster relationships, career development, entrepreneurship, and community engagement in Commercial Real Estate

Thursday, August 13, 2026

6:30 PM – 9:00 PM ET

WSP USA

One Penn Plaza

New York, 10119

For more information, visit:
rea-l.org/events

BUILDING OPPORTUNITY FOR OUR CRE COMMUNITY

Dear Potential Sponsors,

On behalf of the Real Estate Association of Latino Professionals (REĀL), we are pleased to invite your organization to support the inaugural REĀL Nueva Gen event, Building the Pipeline. The event will take place **Thursday, August 13, 2026, from 6:30 PM to 9:00 PM** at the **WSP office at One Penn Plaza in New York City**.

REĀL Nueva Gen was created to empower the next generation of Latinx commercial real estate professionals by fostering relationships, career development, entrepreneurship, and community engagement. Designed for CRE professionals, students, those new to commercial real estate, and individuals transitioning into the industry, Nueva Gen provides them a platform.

Commercial real estate remains a highly competitive and specialized industry, and Nueva Gen is committed to expanding access, highlighting Latinx talent across CRE markets, and building a stronger, more connected network of emerging professionals. Through educational programming, networking events, and collaboration with industry leaders, Nueva Gen fosters the relationships and resources needed to support the long-term growth of the next generation of CRE talent.

As a sponsor, your organization will have the opportunity to:

- Connect with a curated network of emerging Latinx CRE professionals, industry leaders, and decision-makers
- Increase brand visibility among rising talent and established professionals across the commercial real estate ecosystem
- Support career development, mentorship, and access to opportunities for the next generation of industry leaders
- Demonstrate your organization's commitment to advancing talent, diversity, and inclusion within commercial real estate

We have outlined several sponsorship opportunities designed to provide meaningful visibility and engagement for your organization. Your support will directly contribute to the success of this event and REĀL Nueva Gen's mission of connecting, developing, and empowering the next generation of Latinx CRE leaders.

We look forward to the opportunity to partner with you.

Sincerely,

REĀL Nueva Gen Leadership Team - New York Chapter

Carlos Cabre, Barrio Development

Melissa Rosario, LUMENT

REAL Board & Committee Representation:

Monge Capital, Wonderful Real Estate Development, DBI Projects, Wells Fargo, ALN Advisors, MBT Development, Connect CRE, Douglass Park Asset Management, Lument, Barrio Development, and many more.

Sponsorship Tiers

All REĀL memberships include access to Building the Pipeline event & future REĀL events.

Pipeline Builder– \$4,000

- Premier logo placement
- Speaking recognition during welcome remarks
- Featured LinkedIn spotlight
- 4 complimentary registrations
- Four REĀL memberships
- Recognition in post-event recap

Mentorship Sponsor – \$2,000

- Logo on event materials
- Verbal recognition
- 3 complimentary registrations
- Three REĀL memberships
- Recognition in recap

Future Leaders Sponsor – \$1,000

- Logo placement
- 2 complimentary registrations
- Two REĀL memberships
- Recognition in recap

Community Sponsor – \$500

- Name/logo on website
- 1 complimentary registration
- One REĀL membership
- Recognition in recap

Questions?

Please reach out to us at info@rea-l.org

Previous & Current Sponsors



Your generous contribution will make a significant impact
on fostering and inclusion in the CRE industry.



REAL

BUILDING OPPORTUNITY FOR OUR CRE COMMUNITY