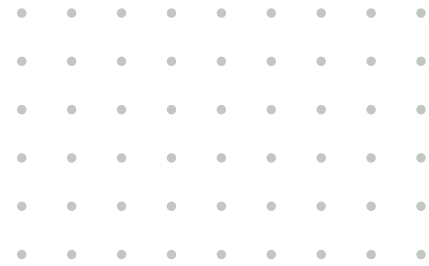


REAL

2025

Sponsorship Packs



BUILDING LATINX OPPORTUNITY



Creating transformative opportunities for Latinx Professionals in Commercial Real Estate

OUR MISSION

Building Latinx Opportunity

Our mission is to enhance visibility and career advancement for Latinx professionals in commercial real estate by creating a dynamic network that represents all professional levels across various industry sectors.

With less than 3% of Latinx professionals in executive and decision-making roles, REAL is committed to increasing representation of emerging Latinx leaders in commercial real estate. We focus on developing the workforce by fostering relationships, supporting career development, encouraging entrepreneurship, and driving talent engagement.

OUR GROWTH & IMPACT

Expanding Opportunities, Strengthening Communities

Over the past two years, REAL has expanded its presence and strengthened its network, creating opportunities for Latinx professionals in commercial real estate.

2 Cities

LA and NYC

750+

Attendees

14

Events

12+

Corporate Partners



BUILDING LATINX OPPORTUNITY

Dear Potential Sponsors,

On behalf of the **Real Estate Association of Latinx Professionals (REĀL)**, the first national association focused on creating transformative opportunities for Latinx professionals in commercial real estate (CRE), we are delighted to announce our onsite event: **Mujeres de REAL End of Summer Soirée**.

This event highlights Latina professionals in commercial real estate who are driving change, breaking barriers, and shaping the industry. Attendees will gain insight, inspiration, and strategies for growth—while building a strong, supportive network across all sectors of CRE. Set against a coastal backdrop, this gathering fosters connection, celebrates leadership, and creates space for impactful conversations.

We are reaching out to seek sponsorship support from esteemed organizations like yours that align with the goals of our event. We have outlined the various tax-deductible event sponsorship levels available, each offering distinct benefits and visibility for your firm:

- ☐ **Platinum \$5,000+:** Benefits include verbal recognition at the event, logo placement on our marketing materials and website, two (2) annual REĀL social media posts/highlights, one (1) future panel speaking opportunity, Rumba NYC early RSVP, membership for five (5) employees.
- ☐ **Gold \$2,500+:** Benefits include verbal recognition at the event, logo placement on our marketing materials and website, one (1) annual REĀL social media post/highlight, Rumba NYC early RSVP, membership for three (3) employees.
- ☐ **Silver Sponsorship \$1,500+:** Benefits include verbal recognition at the event, logo placement on our marketing materials and website, Rumba NYC early RSVP, membership for one (1) employee.

REAL – Real Estate Association of Latinx Professionals is a nonprofit with 501c3 registration pending.

Sincerely,



Jeffrey Monge
REĀL Board Member & Rumba NYC Chair

Event Committee:

Lillian A. Plata, Esq.; **Melissa Bindra**, Vaya Development; **Joseph Moreno**, Douglass Park Asset Management; **Ralph Declat**, MBT Development Advisory; **Julio Villalobos-Torres**, Fairstead; **Jasmine Gurreri**, Chair, Pillsbury Winthrop Shaw Pittman LLP; **Elizabeth Cohen**, Viola & Company; **Mayra Juarez Gutierrez**, Wells Fargo; **Peter Carillo**, HKS Real Estate Advisors.

Agenda Program*



5:30 pm	Start - Networking Party
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6:30 pm	Welcome & Mujeres de REAL Intro
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6:40 pm	Speakers
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7:00 pm	What's Next For Mujeres
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7:10 pm	Networking Party Continues
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8:00 pm	End of Event
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*Please note agenda is subject to change

Previous & Current Sponsors





MUJERES DE
REAL



On-Site Event | NYC

END OF SUMMER *Soirée*

Meet latina voices shaping NYC real estate

Register Today

September
18th, 2025
5:30 PM ET

Vida Verde,
248 W 55th St,
New York, NY

Visit Our Events Website: www.rea-l.org/events

FREE ADMISSION | DONATIONS WELCOME

Your generous contribution will make a significant impact
on fostering and inclusion in the CRE industry.



REAL

BUILDING LATINX OPPORTUNITY