

REĀL

2025

Sponsorship Packs



BUILDING LATINX OPPORTUNITY



REAL

Creating transformative opportunities for Latinx Professionals in Commercial Real Estate

OUR MISSION

Building Latinx Opportunity

Our Mission is to increase visibility, advancement, and equity for Latinx Professionals in commercial real estate by creating a multifaceted network, representative of all professional levels, across industry sectors.

With less than 3% of Latinx commercial real estate professionals in executive and decision-making roles, REAL aims to increase the representation of rising Latinx leaders in commercial real estate by fostering relationships, career development, entrepreneurship, and community engagement.

BUILDING LATINX OPPORTUNITY

LOS ANGELES

DEVELOPMENT & INVESTMENT SALES OUTLOOK

Thursday, June 19th, 2025 | 5:30 PM PT

What you'll learn

- A comprehensive overview of current development trends shaping the Los Angeles commercial real estate market
- An inside look at the daily responsibilities and career path of an investment sales broker
- An engaging Q&A session with Rob McRitchie and Hector Gomez, offering insights from their professional journeys
- Networking after the presentation

Speakers



**Rob
McRitchie**

JLL Capital Markets



**Hector
Gomez**

JLL Capital Markets

Event Host
& Sponsor:



Register Today

Free Admission | Limited Availability

For more information, visit:
rea-l.org/events

JLL Los Angeles

2029 Century Park East, 30th Floor Los
Angeles, CA 90067

Agenda Program*



5:30 pm	Networking
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6:00 pm	State of Development in Los Angeles
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	Rob McRitchie Senior Director - JLL Capital Markets
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7:00 pm	Q&A
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7:30 pm	Departure
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*Please note agenda is subject to change

Dear Potential Sponsors,

On behalf of the Real Estate Association of Latinx Professionals (REĀL), the first national association focused on creating transformative opportunities for Latinx professionals in commercial real estate (CRE), we are delighted to announce our **Capital Markets: Development & Asset Strategy event, scheduled for June 19th, at 2029 Century Park East, 30th Floor, Los Angeles, CA.**

The purpose of this event is to bring together Latinx professionals, thought leaders, and key stakeholders in commercial real estate to foster meaningful connections and collaboration. This program will advance our mission to increase visibility and advancement for Latinx professionals in CRE by creating a multifaceted network, representative of all professional levels, across industry sectors.

We are reaching out to seek sponsorship support from esteemed organizations like yours that align with the goals of our event. We have outlined the various tax-deductible event sponsorship levels available, each offering distinct benefits and visibility for your firm:

- ☐ **Platinum \$5,000+:** Benefits include verbal recognition at the event, logo placement on our marketing materials and website, two (2) annual REĀL social media posts/highlights, one (1) future panel speaking opportunity, Rumba NYC early RSVP, membership for five (5) employees.
- ☐ **Gold \$2,500+:** Benefits include verbal recognition at the event, logo placement on our marketing materials and website, one (1) annual REĀL social media post/highlight, Rumba NYC early RSVP, membership for three (3) employees.
- ☐ **Silver Sponsorship \$1,500+:** Benefits include verbal recognition at the event, logo placement on our marketing materials and website, Rumba NYC early RSVP, membership for one (1) employee.

REAL – Real Estate Association of Latinx Professionals is a nonprofit with 501c3 registration pending.

Sincerely,



Jeffrey Monge
REĀL Board Member & Rumba NYC Chair

Event Committee:

Lillian A. Plata, Esq.; **Melissa Bindra**, Vaya Development; **Joseph Moreno**, Douglass Park Asset Management; **Ralph Declet**, MBT Development Advisory; **Julio Villalobos-Torres**, Fairstead; **Jasmine Gurreri**, Chair, Pillsbury Winthrop Shaw Pittman LLP; **Elizabeth Cohen**, Viola & Company; **Mayra Juarez Gutierrez**, Wells Fargo; **Peter Carillo**, HKS Real Estate Advisors.

Thank you to our host & sponsor



Your generous contribution will make a significant impact
on fostering and inclusion in the CRE industry.



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